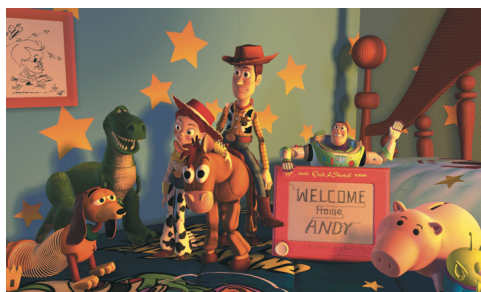


VIEWFest | Digital Movie Festival (www.viewfest.it) is the evolution of memorable ResFest. It embodies the web 2.0. spirit and it is part of a high density network of international digital movie festivals. Thanks to its being a member of this network, VIEWFest has become, from one hand, one of most important Italian touchstones for the next generation productions in the field of 3D and computer animation; from the other hand, it is widely recognized as a showcase, particularly devoted to independent productions, at an international level.

In particular with its last two editions, VIEWFest has become an essential completion of VIEW Conference, focusing on most experimental and avant-garde aspects of digital industry, and a point of reference for independent studios. A successful format, as the increasing of the audience in the last year witnesses. In the wake of this increased popularity, the Fifth Edition of VIEWFest is richer than ever, putting side by side the most cutting-edge international production and the best of Italian Realities.



PIXAR ANIMATION STUDIOS
 Pixar Creative Resources - Toy Story 2 Weekly Select Image
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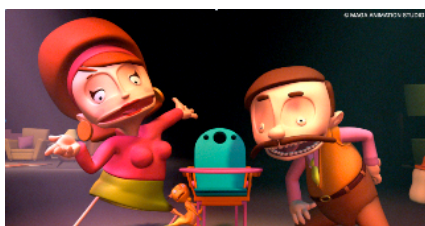
First, the **big productions!** VIEWFest presents a 3D selection which retraces the history of animation. You cannot miss: the Disney-Pixar chef d'oeuvres **Toy Story** and **Toy Story 2**, in Disney Digital 3-D™; the last Pixar's effort **UP** and the touching **Partly Cloudy**, again in Disney Digital 3-D™, presented by Bob Whitehill, Stereoscopic Supervisor, Pixar Animation Studios; **Ice Age**, **Dawn of the Dinosaurs**, the Blue Sky's first ever stereoscopic 3D film effort. But the real gem of this

section is the Italian Preview of the first thirty minutes of **Cloudy With a Chance of Meatballs**, the eagerly-anticipated Sony Pictures Animation's movie, presented by Danny Dimian and Rob Bredow, from Sony Pictures Imageworks.

As for the **independent productions**, VIEWFest presents the last novelties from all over the world, giving to young talents an important chance of showcasing their works. In a great succession of Italian Premieres, here you are the very best of world-wide animation with: the **SIGGRAPH Asia 2008** Computer Animation Festival - Electronic Theater Special Program, presented by Melanie Beisswenger, Computer Animation Festival Producer; the



Best of Siggraph 2009 (part of a special *school program*, free entrance for students), presented by Carlye Archibeque, Executive Producer SIGGRAPH 2009 Computer Animation Festival; the **Resfest Turkey**, presented by Gokce Su Yogurtcuoglu; and the **Dutchmix**, presented by Aneta Lesnikovska.



And this year, a particular attention is devoted to **Italian productions**. It will be showcased a selection of Italian independent movies, presented by their directors or authors. Among the selected movies: **Maradona Baby**, awarded with the prestigious Spike Lee Award for the best short film of the 2nd Babelgum Online Film Festival, presented by Nino Sabella; **Bab Al Samah** (The Door of Forgiveness),

"Michelangelo Antonioni Award" at the ItaliaFilmFest 2009 as the best short film produced in 2008, presented by Francesco and Antonio Sperandeo; **Phatos**, produced by Illusion and completely conceived and created by Dennis Cabella, Marcello Ercole, Fabio Prati. Powerfull special effects, social drama and environmental issue are just some of many elements of this original and astute work;

Videogioco, Animated and conceived by Donato Sansone; Sound Design by Enrico Ascoli.

In the VIEWFest program, also the already well-established Italian production studios play an important role: Massimo Carrier Ragazzi (Maga Animation Studios) and Stefania Raimondi (Enarmonia) will present the Italian preview of **BLABLA!**; Walter Giannelli will present an overview of Fastforward, the Design Studio that created, among other things, **Afterville**, A Sci-fi short movie set in Turin in 2058, winner of the Best European Short Film (2008).



After having explored the music videos scene of Turin artists of the last 30 years, TORINO THAT... focuses in this edition on the panorama of **the Turin Video-art between past and future trends**. Since the beginning of the 60's many artists from Turin have been influenced by this new form of art expression getting familiar with video signal tools. Thanks to the **GAM** and its video library precious support, and overall thanks to the passion and the experience of Elena Volpato, the

selection by Andrea Bessone and Giorgio Cugno (720 srl) draws an historical and imaginative journey of video-art in Turin and Piedmont. VIDEO ARTWORKS BY: **Mario Merz - Michelangelo Pistoletto - Ugo Nespolo - Aldo Conti - Alighiero Boetti - Pierpaolo Calzolari - Gilberto Zorio - Bianco e Valente - Alessandro Amaducci - Giulia Caira - Alessandro Quaranta - Felipe Aguila - Irina Novarese e Marzia Migliora.**

Finally, a novelty of this VIEWFest edition is the testing of the **urban screen** medium as a public space of digital art:: On the urban screen located in Piazza Carlo Alberto there will be the chance of assisting to the showcases of the artworks of **Microcinema**; of "Paint" , a Live Performance by **Saul Saguatti with Bart Sailer**; and of "Nevskj" , a Live Performance by **Giorgio Li Calzi**.

When: 30-31 ottobre e 1° novembre

Where: Sala 3 del Cinema Massimo, via Verdi 18 + Urban Screen in piazza Carlo Alberto

Conceived and Realized by: Associazione culturale VIEW Conference

Thanks to:



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